

## National Home for Children & "Buddy" ® Poppy



VFW Auxiliary Department of Florida

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## National Home for Children

As we start this year 2022-2023 now is the time to plan your yearlong events and how to meet your suggested obligation as stated in our Bylaws.

- The Health & Happiness donation is based on your total membership numbers as of June 30, 2022, with a suggested amount of \$.10 per member.
- To enter the Circle of Champions your Auxiliary must donate \$.25 per member

With the Christmas holiday fast approaching this would be a wonderful gift for the Children to provide them with extra Christmas cheer.

Payments can be made in Malta or sending a check directly to VFW Auxiliary National Headquarters, Att: H & H, 406 W. 34<sup>th</sup> Street, 10<sup>th</sup> Floor, Kansas City, Mo. 64111

## Your contribution will help these little hands by your special gift from the heart.

On your Auxiliary Bulletin board promote the VFW National Home for Children Military & Family Helpline in your Post and outside to your community. Remember to include the phone number 1.800.313.4200 website https://vfwnationalhome.org Remember Any Day Can Be "Buddy" ® Poppy Day! Make sure you plan your year ahead with dates for Poppy Drives.

- Make sure you have enough Poppies for distribution, guideline is 200 poppies per volunteer, order today.
- Get your locations secure at least two months in advance along with your promotions to advertise.
- Volunteers for each location can cover the day or in shifts.
- Check VFW Store for Poppy special items to help pass out and promote.
- Refer to the online Buddy Poppy manual for tips, guidelines, and ideas for a successful drive, under program & Publicity Resources in MALTA
- Advertise, contact Radio Stations for interviews, send out Press Releases to your media contacts
- Use Facebook to promote, where and when for distribution and publish your photos showing your auxiliary in action.
- Refer to Bylaws to follow where your donations go under the Auxiliary Relief Fund used for Auxiliary members and veterans